

SPONSORSHIP *Opportunities*



Tower Level (\$7,500-\$10,000+)

- Logo on tower (2 full banners available at \$10,000+ and 4 half-banners available at \$7,500)
- Drum line Battery performance at company location
- Company logo (large) on band semi-trailer rig for one year (Sept. 2022-Aug. 2023)
- Company logo (large) on band trailers for one year (Sept. 2022-Aug. 2023)
- Logo and web link on band website for one year (12 months)
- Five (5) “thank you sponsor” posts on Bowie Band social media accounts
- Logo in weekly e-newsletter sent to all band families
- Company logo on sponsor signage at various events
- Appreciation plaque



Maestro Level (\$5,000 - \$7,499)

- Company logo (medium) on band semi-trailer rig for one year (Sept. 2022-Aug. 2023)
- Company logo (medium) on band trailer for one year (Sept. 2022-Aug. 2023)
- Full Banner with company logo to be displayed on band lot fence line (only 10 available)
- Company logo and web link on band website for one year (12 months)
- Company logo in weekly e-newsletter sent to all band families
- Company logo on sponsor signage at various band events
- Three (3) “thank you sponsor” posts on Bowie Band social media accounts
- Appreciation plaque



Director Level (\$2,000 - \$4,999)

- Company logo (small) on band trailer for one year (Sept. 2022-Aug. 2023)
- Half-Banner with company logo to be displayed on band lot fence line (only 6 available)
- Company logo and web link on band website for one year (12 months)
- Company logo in weekly e-newsletter sent to all band families
- Two (2) “thank you sponsor” post on the Bowie Band Facebook
- Appreciation plaque



Drum Major Level (\$1,000 – \$1,999)

- Company name listed on banner to be displayed on band lot fence line
- Company logo on band website for one year (12 months)
- One (1) “thank you sponsor” post on the Bowie Band Facebook
- Appreciation plaque



Captain Level (\$250 – \$999)

- Company name on band website for one year (12 months)
- Framed Certificate of Appreciation



JAMES BOWIE HIGH SCHOOL OUTDOOR PERFORMING ENSEMBLE



OUTDOOR PERFORMING ENSEMBLE 2022-2023

We need your support!

As the largest and most honored extracurricular program in the entire Austin Independent School District, the Bands and Color Guard Programs of James Bowie High school are seeking support from local businesses. We are excited to offer you this opportunity to expand your brand recognition to the Bowie Band Boosters, a 501(c)(3) organization.

Bowie Band and Guard students have maintained a tradition of academic excellence and artistic performance for many years. The Bowie Outdoor Performing Ensemble is consistently rated a top marching band program nationwide. In addition to our OPE, Bowie's concert bands annually earn Sweepstakes honors in UIL competition and the Bowie Scholastic Winter Guard is nationally recognized as well. We are proud to note that while earning these distinctions, our students maintain the highest grade point average of any extracurricular group at James Bowie High School.

In the current circumstance of strained budgets, fine arts in our district do not receive the same level of funding as many of the bands we compete with. To maintain the standard of quality and competition that the Bowie OPE is known for, we are turning to YOU, our friends in local business. We would be so grateful for your contribution in any amount, including in-kind donations of goods and services. Please check out our sponsorship opportunities and reach out with any questions - we are thankful for your support and look forward to having you as part of our Bowie OPE family!

Bowie Band Boosters
fundraising@bowieband.org

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Tower Level

\$7,500-\$10,000+

Maestro Level

\$5,000 - \$7,499

Director Level

\$2,000 - \$4,999

Drum Major Level

\$1,000 - \$1,999

Captain Level

\$250 - \$999